



At HR in Law, we've recently changed focus.
We've decided to fly under a different flag,
People in Law, and adopted a new purpose:

Advancing people
management across
the legal sector.

BEING A
PEOPLE IN LAW
OPINION LEADER

So whilst HR is still at our core we're now reaching out to those in allied professions such as Recruitment, Learning & Development, and Reward. We're also keen to engage with people in the wider legal world with an interest in people management, such as Senior Partners, Managing Partners, COOs and People Partners.

At the moment, we're looking for subject experts to help define what the legal HR market needs to know, which in turn will help us create content for our members.

We're calling these experts Opinion Leaders.

We need three or four leaders in each of these subject areas:



EARLY TALENT

All about new entrants to law, especially the recruitment and training of graduates and apprentices



LEARNING & DEVELOPMENT

All about L&D in any form, including innovative approaches, with an emphasis on non-trainee interventions



HR TECHNOLOGY

All about new technology in the HR workplace and overcoming old technology problems



THE FUTURE STATE OF LAW

All about how firms are evolving, particularly in the contexts of COVID-19 and environmental sustainability



TALENT MANAGEMENT

All about workforce planning, performance management and other talent issues not covered elsewhere



REWARD

All about pay, bonuses, PEP, benefits, relocation and other hard benefits



EQUALITY & INCLUSION

All about any kind of E&I, including social mobility and psychodiversity



WELLBEING

All about the wellbeing of staff including work-life balance



RECRUITMENT

All about attracting and assessing non-early talent, including employer branding



INTERNAL COMMUNICATIONS

All about how firms communicate with themselves and engage partners and employees

BEING A
PEOPLE IN LAW
OPINION LEADER

WHAT DO YOU HAVE TO DO?

We appreciate you're a busy individual with a day job. So we're not asking a lot of you.

Opinion Leaders will be expected to catch up with others in their group once a quarter at a mutually acceptable time. (A phone call or Teams meeting will be fine.) We'll also invite you to meet as part of a wider group once a year.

We expect that most Opinion Leaders will be in the role for two years, although some might want to engage for shorter or longer terms.

What will the meeting entail?

We'll begin this programme by running our first four areas of expertise this quarter:

- Early Talent
- Equality & Inclusion
- Wellbeing
- Recruitment

We ask that you come to the quarterly meeting with a few points you'd like to discuss. Each meeting will be attended by three or four Opinion Leaders in that field, and a facilitator, provided by People in Law. The facilitator will be present to organise the session and help you, our Opinion Leaders, decide on three insights, relevant to your area of expertise that you think would be helpful to our members.

People in Law, working with its partner Personnel Today, can then use these insights to produce content in the way of articles for our website, and topics for our live events and webinars.

There'll also be opportunities for you to assist us with content for our annual Conference.

Support will be available from Andrew Baird, Director of Consulting at Blackbridge and advisor to People in Law, and Rob Hind, the Chair of People in Law. Our event managers at People in Law will also co-ordinate the groups and help facilitate catch-ups.

An abstract painting of a staircase with a black metal railing. The background is a vibrant, multi-colored abstract composition of brushstrokes in shades of purple, pink, orange, and blue. The staircase is positioned on the left side of the frame, leading upwards. The overall mood is artistic and modern.

BEING A
PEOPLE IN LAW
OPINION LEADER

WHAT'S IN IT FOR YOU?

Being one of our Opinion Leaders could be good for your profile.

For starters, we'll provide you with a logo to use on your LinkedIn account, demonstrating that you're an important part of an industry body and that your views are being listened to.

We will also include your biography and photo on the Opinion Leaders page of the People in Law website. If you wish, you can write your own articles, be interviewed for other articles and feature in thought leadership videos. You might even want to take a role on a panel at our annual People in Law Conference.

More informally, we enjoy a conversation over some good food and drinks here at People in Law. We'll be organising dinners and networking events specifically for our Opinion Leaders to show our appreciation for your involvement.